CONTENTS:

PROGRAM SCHEDULE ........................................................................... 9

FACULTY BIOS ...................................................................................... 15

   Margaret M. Duncan
   Brent A. Hawkins
   Alex Grabowski
   McDermott Will & Emery LLP

2. Assessing and Responding to Willfulness Claims Post-Bard ....... 79
   David Brightman
   Yahoo! Inc.
   Heather A. Faltin
   Comcast Cable Communications LLC

3. Business Methods Patents and the Uncertain Future of Bilski and its Progeny .......................................................... 95
   Tiffany P. Cunningham
   Michelle M. Umberger
   Danielle N. Scott
   Perkins Coie LLP

4. Business Method Patents—Where Are We Now? ..................... 115
   Carolyn H. Blankenship
   Thomson Reuters

   Submitted by:
   Carolyn H. Blankenship
   Thomson Reuters
   Authored by:
   Andrew H. Hirshfeld
   United States Patent and Trademark Office
   Hugh A. Abrams
   Sidley Austin LLP

7. Parallel Patent Reexaminations and PTAB Proceedings .......... 161
   George E. Badenoch
   Annie Tung
   Kenyon & Kenyon LLP

8. Mediation Protocol Sample Form.................................................. 187
   Roy E. Hofer
   Law Offices of Roy E. Hofer

9. Exemplary Pre-Mediation Conference Agenda ......................... 191
   Roy E. Hofer
   Law Offices of Roy E. Hofer

10. Illinois Uniform Mediation Act: 710 ILCS 35/1 ...................... 195
    Submitted by:
    Hon. James F. Holderman
    United States District Court, Northern District of Illinois

11. Model Standards of Conduct for Mediators
     (September 2005) ............................................................ 207
    Submitted by:
    Hon. James F. Holderman
    United States District Court, Northern District of Illinois

12. Ten Top Tips for Making the Most of Mediation ..................... 221
    Hon. James F. Holderman
    United States District Court, Northern District of Illinois

13. Chart 1.1 & 1.2, Local Patent Rules Timetable:
     Cases Not Arising under the Hatch-Waxman Act,
     District of New Jersey (June 2, 2014) .................................. 237
    Submitted by:
    Hon. John J. Hughes
    JAMS
    Authored by:
    Hon. Tonianne J. Bongiovanni
    United States District Court, District of New Jersey

15. Can't We All Just Work Together: Litigation in a Multi-Defendant World (July 25, 2014) 263 Samuel A. Brown Husch Blackwell LLP


17. Where Now for Multiactor Infringement? The Supreme Court’s Reversal of Akamai 307 Gene W. Lee Julian Moore Beth Finkelstein Ropes & Gray LLP


   Eric J. Lobenfeld
   Arlene L. Chow
   Hogan Lovells US LLP

22. The Art and Science of Persuasion in Patent Trials:
    Cognitive Concepts and Strategies to Consider ......................487
    Gil Calvillo, Ph.D.
    Calvillo & Associates

23. Patent Litigation—Views from the Bench .................................499
    Christopher K. Hu
    Blank Rome LLP

24. Ethical Issues in Patent Litigation ........................................505
    Eugene R. Quinn, Jr.
    IP Watchdog, Inc.

INDEX ..........................................................................................517

Program Attorney: John M. Mola