About the Contributors

Ari Baranoff—Ari is an Assistant Special Agent In Charge of the Criminal Investigative Division at the United States Secret Service, with over twenty-one years of federal law enforcement experience. Ari currently oversees the Cyber Investigations Branch at U.S. Secret Service Headquarters in Washington, D.C. As the executive for the cyber investigative portfolio he directs the organization’s cadre of Electronic Crimes Task Forces as well as Secret Service Cyber Intelligence. Prior to his current position, Ari led the New York Electronic Crimes Task Force. Ari received his undergraduate degree with honors from Hofstra University in 1993 and is a member of Phi Beta Kappa, the nation’s oldest academic honor society. He is currently pursuing a graduate certificate in Executive Leadership through the Naval Postgraduate School, Center for Homeland Defense and Security, in Monterey, California. Ari has served as a frequent guest lecturer and keynote speaker on a full range of cybersecurity and cybercrime topics.

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Matthew Noyes—Matt is the Cyber Policy Advisor for the United States Secret Service, where he leads strategy and policy development for the Secret Service’s cyber programs across its integrated protective and investigative mission. He also serves as Captain in the U.S. Army Reserve assigned to the Office of the Secretary of Defense for Cyber Policy. Matt’s previous work related to cybersecurity includes teaching at the Elliot School of International Affairs at George Washington University, and as a senior associate at Good Harbor Consulting. He has a Master in Public Policy degree from Harvard Kennedy School of Government and a Bachelor of Science in Computer Science and Applied Computational Mathematics from the University of Washington. Prior to attending graduate school, he was a U.S. Army infantry officer, where he was stationed in Germany and served two tours in Iraq. Before enlisting in the Army, he worked as a software developer. His published research and writing on cyber policy have focused on military and criminal exploitation of cyberspace, associated activities, and related national policy options; he has presented on these cyber policy topics for both international and domestic audiences.

Karen A. Popp—Karen is a member of Sidley Austin LLP’s Executive Committee and practice area team leader for the White Collar group, which is recognized by U.S. News as one of the nation’s top-tier practices and by Chambers USA (2012) for its “impressive breadth, with expertise across a wide range of areas.” Karen represents Sidley’s clients across a host of industries involving allegations of criminal and civil wrongdoing. She has been retained to lead confidential worldwide internal investigations and defend corporations and individuals in government investigations across a broad range of issues including alleged FCPA and OFAC violations, cyber crime, securities and
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Robert Yellen—Rob Yellen has over twenty-four years of Financial Lines industry experience, and is a respected leader in the management and professional liability space, as well as the cyber and information security space. During the period when he was helping to develop the Cyber Insurance chapter (chapter 7), Rob served as the Head of Product development for AIG’s Financial Lines—globally and for the Americas region. During his fourteen-year tenure at AIG, he served in several key leadership roles within the Financial Lines underwriting and legal units. Rob is currently Executive Vice President, Willis FINEX NA, where his role includes serving as FINEX Directors & Officers (D&O) and Fiduciary Liability Thought and Product Leader. Before AIG, Rob worked for ten years with D’Amato & Lynch focusing on complex management and professional liability claims and coverage issues. He is admitted to practice in New York, the District of Columbia and Colorado. Rob is a graduate of Boston University School of Law and Cornell University.